

# INVITATION TO THE OPENING OF iFOOD - CENTRE FOR INNOVATIVE FOOD RESEARCH

## AARHUS UNIVERSITY



**Monday 25 September 2017**  
**14:30-17:00**

Agro Food Park 13  
8200 Aarhus N

The human population continues to grow. At present, the world population grows with approximately 83.000.000 people a year, corresponding to a new Germany every year and is expected to reach almost 10 billion people by the middle of this century. More food needs to be produced for an increasing and wealthier population, and under conditions of markedly changing climate conditions. This results in an increased global demand for food produced in a sustainable way. Combined with this, there are significant challenges linked to lifestyle related food choices and the impact of food choice on the health and wellbeing of consumers. Today, consumers are confused on what is healthy and there is an increasing distrust on hidden ingredients, the impact of processing on food quality and nutrition, and the nutritional value of foods.

We need more knowledge relating to new innovative production systems for raw quality material,

preservation of freshness and nutritional content, as well as minimal processing technologies, and to provide new convenience food solutions, both for final food choices as well as semi-processed solutions.

It is iFOODs mission to develop and carry out excellent research, innovation, and talent development to deliver novel, sustainable food production systems and convenient food with optimal nutritional value and quality by delivering gentle processing and novel packaging solutions.

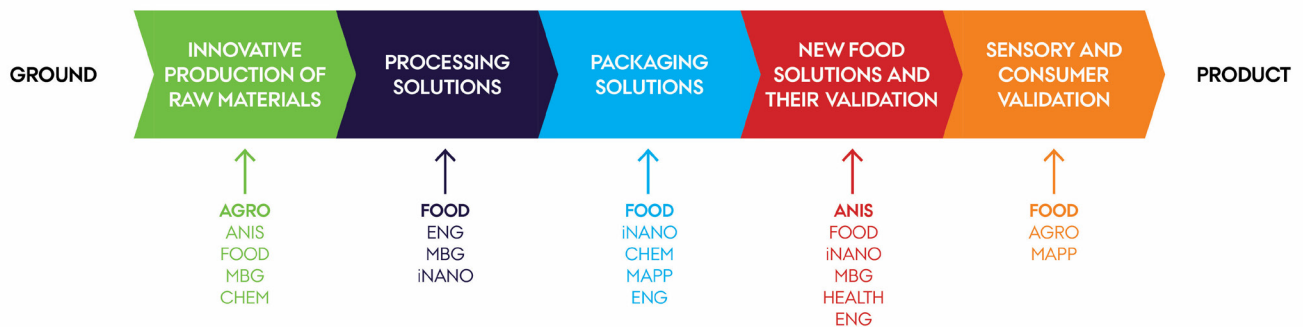
iFOOD brings together leading competences within this field from the Faculty of Science and Technology as well as from both the Faculty of Business and Social Sciences and Faculty of Health.

Best regards  
Dean **Niels Christian Nielsen**  
Science and Technology  
Aarhus University

Please see the program on next page >>



The iFOOD pipeline is underpinned by five platforms with involvement of key staff across the University as illustrated by:



FOOD, Department of Food Science; ANIS, Department of Animal Science; AGRO, Department of Agroecology; ENG, Department of Engineering; MBG, Department of Molecular Biology and Genetics; CHEM, Department of Chemistry; iNANO, The Interdisciplinary Nanoscience Center; The MAPP Centre at Aarhus Business and Social Sciences; HEALTH, Department of Clinical Medicine and Department of Public Health.

## PROGRAM

14:30-14:45	Welcome and introduction	Dean <b>Niels Christian Nielsen</b> Aarhus University
14:45-15:45	Speakers	<p>Senior Vice President of Research development <b>Sven Thormahlen</b>, Arla Foods amba. "Importance of innovation in food from Arlas perspective; future trends and focus areas"</p> <p>Managing Director <b>Kim Kofod Hansen</b>, Regional Development, Central Denmark Region. "Central Denmark Regions strategic focus on food"</p> <p>CEO <b>Lone Ryg Olsen</b>, Danish Food Cluster. "Innovative foods a leading position for the Danish Food Industry"</p> <p>Head of Centre <b>Lotte Bach Larsen</b>, Department of Food Science Aarhus University. "Aarhus University strengthens research and collaboration in innovative foods"</p>
15:45-16:00	Official opening	
16:00-17:00	Examples of innovative food research and reception	

Participation is free, but registration is required by 18 September on <https://auws.au.dk/iFOOD>